

Mark Gibson

Bio

Mark is a business and brand strategist known for his work in digital media, environmental sustainability, education and the arts. As the founder of Mark Gibson Consulting, he has worked directly with the leadership teams of some of the world's most innovative organizations, including Omidyar Network, LeapFrog, Sundance Channel, NexTag, Art Center College of Design, Misnomer Dance Theater, Apollo Alliance, and KnowledgeWorks Foundation.

Mark began his career as a grant writer for the Institute for Advanced Technology in the Humanities. He later became a Director of Program Management at Sapient Corporation, leading large-scale web projects for Walmart.com, Gap, and Cisco Networking Academy. He also served as the Board President of BAY Positives, the nation's first peer-run agency for young people living with HIV/AIDS.

In 2002, Mark joined Stone Yamashita Partners as a strategist helping CEOs and executive teams articulate visions for change, build cultures of innovation, and create unique customer experiences. Mark's clients during his four years at SYPartners included Hewlett-Packard, General Electric, NBC Universal, Lifetime Television, Yahoo!, and the San Francisco AIDS Foundation.

In 2006, Mark started his own practice to help clients create economically, socially, and ecologically resilient futures.

In 2010, Mark launched The Next Us, a collaboration of thinkers and doers focused on transformation and resilience from the individual up to the largest and most complex systems.

Outside of work, Mark finds inspiration in the performing arts. He is an amateur singer and advisory board member for Misnomer Dance Theater.

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